



Welcome to the 2020 MHI Excellence in Manufactured Housing Awards Competition Rules Page. Below you will find updated criteria for the 2020 Awards. Please carefully read this information about each award. Each award winner receives a personalized trophy, acknowledgement during Congress & Expo and recognition in industry communications.

Excellence in Manufactured Housing Awards in 2020 include:

Interior Design Award

A home entered in this category must meet the following criteria:

- The interior design project must have occurred after January 1, 2018.
- It must be built to the HUD Code, or state or local building code.

Land-Lease Community of the Year - (East & West) *

Communities will be judged on quality rather than quantity so please focus your comments on quality issues (occupancy rates, resident satisfaction scores, low resident turnover, etc.) and share percentages rather than quantity (number of sites, number of new homes installed, etc).

Lender of the Year - Floor Plan

Lender entries will be judged on quality rather than quantity so please focus your comments on quality issues (improved inventory tracking process, satisfaction scores, etc.) and share percentages rather than quantity (number of retailers, value of loans, etc.).

Lender of the Year - (National & Regional)

Lender entries will be judged on quality rather than quantity so please focus your comments on quality issues (satisfaction scores, new lending programs, revised loan criteria, etc.) and share percentages rather than quantity (number of loans originated, dollar volume of loans originated or serviced, etc.).

Manufactured Home Community Operator of the Year

Community operators will be judged on quality rather than quantity so please focus your comments on quality issues (occupancy rates, resident satisfaction scores, low resident turnover, etc.) and share percentages rather than quantity (number of sites, number of new homes installed, new communities acquired, etc.).



Manufactured Home Design - (Multi-section & Single-section)

A home entered in this category must meet the following criteria:

- The manufactured home project must have occurred after January 1, 2018.
- It must be built to the state or local building code.

Manufactured Home Lender/Broker of the Year

Broker entries will be judged on quality rather than quantity so please focus your comments on quality issues rather than quantity (number of properties sold, value of listings, etc.).

Manufacturer of the Year - (Three Plants or More & Two plants or Less)

Manufacturers will be judged on notable achievements in producing manufactured housing during the past year. Please focus comments on quality issues rather than quantity.

Modular Housing Design Award

A home entered in this category must meet the following criteria:

- The modular housing project must have occurred after January 1, 2018.
- It must be built to the state or local building code.

Retail Sales Center of the Year - (East & West) *

Retail Sales centers will be judged on quality rather than quantity so please focus your comments on quality issues (customer satisfaction scores, demo home setup & décor, etc.) and share percentages rather than quantity (number of homes sold, number of employees, etc.).

Supplier of the Year

Suppliers will be judged on quality rather than quantity so please focus your comments on quality issues or innovation rather than quantity (number of locations or product lines, etc.).



**The map above designates MHI's divide of West to East for Land-Lease Communities and Retail Sales Center Awards.*

What Happens to Your Entry:

Entries are screened at MHI headquarters to verify eligibility. Some award categories are voted on by MHI membership divisions. Others are judged by a panel of independent experts in the fields of architecture, development, home construction, multifamily housing, real estate appraisal, finance, public relations and community planning. The entries are evaluated using judging criteria based upon the submission information provided in this document. The highest-scoring entry in each category receives an award. The decision of the voters/judges is final and scores for individual entries will not be disclosed.

Entry Deadlines and Fees:

An entry fee of \$100 is due for all submissions. **Entry materials must be entered into the online system by Wednesday, February 5, 2020.** No refunds will be granted for entries withdrawn from the competition, late or incomplete entries, or entries determined not to meet the eligibility criteria.

Award Notification:

Award winners will be notified no later than March 12, 2020.

Should you have any questions, contact Kaitlyn Palatucci at (703) 558-0668 or Kpalatucci@mfghome.org